

SOUTHERN CALIFORNIA ORAL-FACIAL STUDY CLUB

2012 CALENDAR



JAY B. REZNICK, DMD, MD and SUSAN LEE, DMD, MD
DIPLOMATES, AMERICAN BOARD OF ORAL AND MAXILLOFACIAL SURGERY

SOUTHERN CALIFORNIA CENTER FOR ORAL & FACIAL SURGERY
18372 Clark Street, Suite 224, Tarzana, CA 91356
818-996-1200 (tel) 818-996-1325 (fax)
www.sccoofs.com



Southern California Center for Oral & Facial Surgery

REGISTRATION
818-996-1200 or
stephanie@sccoofs.com

EVENT DETAILS
\$45 per event* or
\$300 for all 8 events
Total of 22 CE Credits

* Except for February 17 event (Doctors \$75, Staff \$50)

LOCATION
Braemar Country Club
4001 Reseda Blvd
Tarzana, CA 91356



JAN 19 2012 DR. BETTE RUBIN, DDS, JD
SELECT PRACTICE SERVICES, INC.



As a dual-degree professional, Dr. Rubin is uniquely qualified to address the myriad legal issues facing dental professionals. Dr. Rubin earned her law degree from Southwestern in 1995 and her DDS from Loma Linda University in 1983. She focuses work on practice transitions and is president of Select Practice Services Inc. in Tustin, CA.

"CALIFORNIA DENTAL PRACTICE ACT"

Course Synopsis: This seminar meets the California Dental Board Requirement for mandatory continuing education on the Dental Practice Act.

- Course Objectives:
- Scope of practice issues
 - Unprofessional conduct
 - Drug prescribing & recordation regulations
 - Patient consent laws
 - Continuing Education Requirements
 - Advertising Regulations
 - Office Registration
 - Mandatory Reporting Requirements

FRIDAY, FEBRUARY 17 - 8AM TO 5PM
BREAKFAST & LUNCH INCLUDED
8 CE CREDITS
DOCTORS (\$75), STAFF (\$50)

FEB 17 2012 DR. HOWARD FARRAN, DDS, MBA
FOUNDER & CEO, TODAY'S DENTAL & FARRAN MEDIA



Dr. Howard Farran is one of the most forward thinking, cutting edge dentists in the world. Come and enjoy his fast paced, straight from the hip, politically incorrect, exhilarating style while you learn more in one lecture that you ever thought possible.

"THE BOTTOM LINE ON DENTISTRY"

- Howard's topics:
- Learn how to help your patients save their teeth by mastering Endodontics with rotary endo, NiTi files, electronic apex locators and CaOH.
 - Learn different techniques for a time-saving, quality crown prep result.
 - Learn how to help your patients maintain their dignity and save their teeth by practicing Minimally Invasive Dentistry.
 - See how dental implants offer hope to your patients that are missing any of their teeth.
 - Learn the real reasons patients put off dental treatment.
 - Learn why you should stop doing certain dental procedures
 - See cases that utilize orthodontics and Lumineers.
 - See techniques of Onlay/Inlay preparations, that are innovative.
 - Learn how to measure the fluoride content in your pediatric patient's drinking water.
 - See how going digital can dramatically increase your case acceptance.
 - Hear the story of how Dr. Farran was critical in the movement to fluoridate the city of Phoenix, Arizona.
 - Learn the pH of Common Beverages and how it increases caries.
 - Learn how to utilize Dentaltown.com and other internet resources to post and find clinical cases and information.

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THURSDAY MEETINGS BEGIN AT 6:00 PM TO 8:30 PM

LOCATION

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4001 Reseda Blvd
Tarzana, CA 91356

REGISTRATION
CALL STEPHANIE
TO REGISTER AT
818-996-1200 OR
stephanie@sccofs.com

MAR 15 2012 DR. JAY FRIEDMAN, DDS



Dr. Friedman received his DDS at the State University of New York at Buffalo in 1982 and certificate in prosthodontics at the University of Southern California in 1984. He is a member of the American College of Prosthodontists, American Academy of Implant Dentistry and the Int'l

Congress of Oral Implantologists. He is a faculty member of the Misch Implant Institute and Clinical Instructor at Temple University. He maintains a private practice limited to prosthodontics and implant dentistry in Encino, California and Philadelphia, Pennsylvania.

"IMPLANT COMPLICATIONS: COMPLICATIONS, CAUSES AND CURES"

Course Synopsis: Dental implants have now been utilized for more than 30 years. This presentation will highlight many of the complications and it's management that this practitioner has seen during his 28 years of clinical practice. While most of these can be corrected, some cannot. It often becomes more complicated to "start over" than the original treatment that was planned.

- Course Objectives:
- Understand the various problems arising with implant prosthetics
 - Know how to treat implant complications from porcelain fracture to implant fracture
 - Become familiar with recognizing early implant problems before they become larger ones
 - Be aware of treatment planning that is "outside the box" of conventional implant prosthetics

APR 19 2012 RAYMOND FURNESS, CPA AND JOHN BALIAN, ESQ., MS TAX



Raymond Furness, CPA has focused his practice over the last 15 years on dental and medical practitioners. Raymond holds a Masters Degree in Taxation and teaches taxation at UCLA. Raymond is a former forensic accountant that performed audits in U.S. Bankruptcy Court cases, searching for hidden assets and unreported income.

Attorney John Balian has focused his practice over the last 18 years on IRS tax matters, as well as estate planning and inheritance dispute litigation. John holds a Masters Degree in Taxation and teaches taxation at Cal State University Northridge. John is a former IRS Revenue Agent that performed audits of small businesses, searching for underreported income or overstated expenses.

"AUDIT PROOFING THE DENTAL PRACTICE TAX RETURN"

Course synopsis: The seminar is designed to educate dental practitioners in the approach the IRS takes when reviewing a dentist's tax return.

Participants will use a mock tax return to spot IRS audit red flags and will learn how to present tax return information to the IRS that does not increase the dentist's audit risk, yet complies with tax rules and regulations.

Course objectives:
Identifying Red Flags on a tax return, such as:

- 1) Tax Return items that make no sense in light of the industry
- 2) Expense items that are too large for the industry
- 3) Are Wages too low / too high?
- 4) Does the balance sheet make sense?
- 5) Dentist's lifestyle analysis as an IRS audit tool

MAY 17 2012 DR. JAY B. REZNICK, D.M.D., M.D.
SOUTHERN CALIFORNIA CENTER FOR ORAL & FACIAL SURGERY



Dr. Reznick is a Diplomate of the American Board of Oral and Maxillofacial Surgery. He received his Dental degree from Tufts University, his M.D. degree from the University of Southern California, and trained in Oral and Maxillofacial Surgery at L.A. County-USC Medical Center.

He is one of the Founders of the website OnlineOralSurgery.com, which educates practicing dentists in basic and advanced oral surgery techniques. A consultant for many dental and surgical manufacturers, he is on the Editorial and Advisory Boards of a number of journals and organizations. His special clinical interests are in the areas of facial trauma, jaw and oral pathology, dental implantology, sleep disorders medicine, laser surgery and jaw deformities. He also has expertise in the integration of digital photography, 3-D imaging and CT-guided implant surgery in clinical practice.

"UPDATE ON DIGITAL DENTISTRY: THE MERGING OF CAD/CAM AND CONE BEAM CT TECHNOLOGIES - WHERE WE ARE, AND WHERE IS IT GOING?"

Technology is changing rapidly in dentistry. The digital revolution began in 1985 with the introduction of the first dental CAD/CAM system. Many generations later, these systems are capable of making fully digital impressions, which allow completely "virtual" design of dental prostheses. Studies have shown these digital impressions to be more accurate than with traditional techniques. The resulting prostheses fit more precisely than those made on stone models. In Sept. 2009, Dr. Reznick was among the first clinicians in the world to demonstrate the integration of CAD/CAM dental systems with the 3D imaging and dental implant planning capabilities of Cone Beam Computed Tomography. He continues to be at the forefront of research in this area and will present the current state of the art in this area, plus an exclusive look in to future applications and capabilities of these technologies.

- OBJECTIVES:
- Review of dental CAD/CAM technology and advances.
 - Discussion of 3D dental imaging using cone beam CT systems.
 - Understand the history and the future of both these technologies.
 - Learn how these two types of digital data are integrated.
 - Introduction to the concept of "same day" implantology, where treatment planning, surgery and restoration can all be done on the day of first consultation using completely digital information.
 - See where research and development is being conducted to further the scope of possible applications of these technologies.

SEPT 20 2012 TRISHA O'HEHIR, RDH, MS
EDITORIAL DIR., HYGIENETOWN & PERIO REPORTS



Ms. O'Hehir received her dental hygiene education and a degree in higher education from the University of Minnesota. Four decades as a dental hygienist have included private practice in the United States and Zurich, Switzerland and faculty positions at the Universities of Minnesota,

Washington, Arizona and Louisville. Currently she is the Editorial Director of Hygienetown and President of the Perio Reports Press. Trisha is considered a future-focused thinker who presents thought provoking programs combining current research, practical applications, and alternatives for the future.

"THE IMPACT OF MOUTH BREATHING ON ORAL HEALTH"

Course synopsis: Nose breathing and mouth breathing both bring oxygen into the lungs but with different consequences and different oxygen absorption levels. Ankyloglossia, breast or bottle feeding, pacifier use, thumb sucking and tongue rest position may all influence mouth breathing. A simple five-step screening process identifies factors affecting nasal breathing.

- Course objectives:
By the end of this course participants will be able to:
1. Understand oxygen absorption differences between nasal and mouth breathing
 2. Describe early habits that lead to mouth breathing
 3. Understand tongue function and the impact of ankyloglossia
 4. Screen patients for correct resting tongue posture

OCT 18 2012 DR. DAVID SHIRAZI, DDS
THE TMJ AND SLEEP THERAPY CENTRE



Dr. David Shirazi graduated from Howard University College of Dentistry, in Washington D.C. and earned a Masters Degree in Oriental Medicine from Samra University. He has completed over 1500 hours of continuing education in TMD and facial pain, craniomandibular orthopedics, and sleep disordered breathing. He

completed a hospital mini-residency in oriental medicine at the China Beijing International Acupuncture Training Centre (the only international body authorized by World Health Org. to teach acupuncture and herbology), and another at Kyung Hee University and Medical Center, the top hospital and medical school in Seoul, Korea. He is the founder of the Bite, Breath and Balance study group dedicated to the multidisciplinary approach to treating craniofacial pain and sleep disorders. Dr. Shirazi is director of The TMJ and Sleep Therapy Centre of Conejo Valley, treating only TMJ, craniofacial pain, sleep breathing disorders, and craniomandibular orthopedics & orthodontics. His practice is one of the 16 international TMJ and Sleep Therapy Centres, and is located in the beautiful hills of Thousand Oaks, CA.

"TMJ & SLEEP DISORDERED PATIENTS IN OUR OFFICE"

Objective: TMJ & Sleep Apnea

Course Outline: Different types of Disk Dislocations explained
The cause/effect relationship with bruxism
When to treat and when to refer
How at least 1/3 of our patients have it
How Sleep disorders manifest in the dental office
The role of bruxism in sleep disordered breathing

NOV 15 2012 BILL HOLLOWELL, CEO
THE SHIELD GROUP



Mr. Bill Hollowell is a Safety Consultant who has been working with dental professionals for almost two decades. During this time he has become one of the foremost experts on Cal-OSHA and the California Dental Board. He began delivering OSHA seminars to large audiences in 1997, and has been delivering in-house OSHA seminars

o doctors' offices since 1998. Bill Hollowell founded the Shield Group in 2000. In addition to providing essential training in the areas of CPR, The California Dental Practice Act and Dental Infection Control, The Shield Group offers a full OSHA program - A complete solution for the safety needs of a dental office.

"OSHA COMPLIANCE"

The Dental Infection Control seminar fully meets OSHA's BBP training requirements and the Dental Board of California's biennial requirements. The seminar is certified by the Dental Board of California for continuing education. Topics include but are not limited to:
*Occupational Exposures
*HIV
*Hepatitis B
*Hepatitis C
*Blood Borne Pathogens
*Personal Protection
*Regulated Waste Disposal